Publications/Publicity Committee: This Committee is responsible for publishing and providing association material.

- Prepare post-conference announcements for award recipients. Announcements should be sent to the North Carolina League of Municipalities, North Carolina Association of County Commissioners, the recipient’s County/City/Town Manager. Photos should be included with individual announcements. The photo may be taken during presentation of the award at the banquet or after the banquet to capture the best lighting available. The NCTCA President should be copied on these electronic announcements. Typical awards may include:
  
a. **Tax Collector of the Year** - Honorees of this award are selected on the basis of individual leadership in county or municipal government, as evidenced by outstanding performance of duties and responsibility of office and performance of services of value to other counties or municipalities of the state.

  b. **Outstanding Tax Employee of the Year** - Honorees are selected on the basis of being an employee of an appointed Tax Collector within any area or division of a local government tax department within North Carolina. Awardees are honored for promoting improvements and enhancements to the area of tax collections and/or internal office procedures; willingness to provide new and creative ideas to the area of collection techniques; challenge their self and other tax employees to promote the best customer service to citizens of North Carolina; motivated to set high standards for other employees to follow.

  c. **William A. Campbell Award** - The William A. Campbell award is only given at the discretion of the presiding President of the Tax Collectors’ Association. The award may be given to any member of the association based on their exemplary efforts and dedication to the area of tax collections. The award was established in 1997 in honor of William A. Campbell of the Institute of Government for his years of dedicated service to the North Carolina Tax Collectors Association by meeting educational needs and providing guidance through the maze of taxation and bankruptcy law. This award honors those recipients who have given of their time and efforts for the overall betterment of the Tax Collectors of the State of North Carolina.

- Prepare post-conference announcements for certifications presented at conference. These are presented by the Certification Committee Chair. The Publications Chair should communicate with the Certifications Chair prior to the banquet so he/she can obtain a backup list of certifications to be presented.

- Announcement of new Executive Board to the North Carolina League of Municipalities and North Carolina Association of County Commissioners. A thumbnail photo (perhaps
taken as a group after the banquet) and appropriate contact information should be submitted with the announcement to agencies. Each officer should be asked for their contact information so that their individual jurisdictions can be notified.

- Additional photographs if taken of any special speaker, the passing of the gavel, along with all the above named pictures should then be provided to the Internet Committee for use on our website.
- Attend Executive Luncheons of the NCTCA, normally there are two per year.

Publication Chair should communicate with the Internet Committee to coordinate the taking of pictures during the banquet so to maximize the efforts.